

# Actions verses GOALS



Recurring actions & key behaviors critical to success!

## PROVEN PRINCIPLES ON DEVELOPING AN ACTION PLAN FOR ACHIEVING YOUR GOALS

**Goals are obtained only when actions are properly aligned with intentions.** That's why "Actions speak louder than goals."<sup>1</sup> Typically we pick up our life-binoculars, so to speak, and focus on what we want to accomplish over the next month, year, or even our lifetime. Once we catch a vision of what that is, we typically make that a life-goal to achieve. The difficult thing, however, is not setting the goal, it's defining the action steps, and the priority and accountability structure necessary to achieve that goal.

In this presentation, Dave Hubbard, defines greatness by examining what it takes to be successful, based on focus, consistency, and accountability. Learn how to *major on the majors and minor on the minors*. Discover how to define a recurring action list, that if done week-in-week-out, will take you step-by-step to your designated goal. Learn the power of simple daily disciplines, that when established as routine habit, become life changing. <sup>1</sup>[irunurun](#)



**Dave Hubbard**  
**America's Fitness Coach®**  
*Fitness is not always about exercise!*

As an ex NFL athlete, author, coach and motivational speaker for over 30 years, Dave Hubbard knows how to engage and inspire people to make small changes that produce big results that last a lifetime. Dave has spoken to hundreds of Fortune 500, and Fortune 100 companies, and has been featured many times on radio and television. His book is titled: BAD CHUTE! Dave and his wife Melinda live in Marietta, Georgia and have two adult children.

**"Dave Hubbard's remarkable presentation the highest compliment from the toughest of all audiences... he is a 5 star speaker."**

Cliff Oxford, CEO  
Entrepreneur Advisors Inc.



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